

MONEY DOESN'T GROW ON TREES: IT COMES FROM VENTURE CAPITAL FIRMS

High-tech companies captured \$19 billion in venture capital funding in 2014. While this pales in comparison to the \$65 billion recorded at the Dot.com peak in 2000, this total represents more than 65% of total venture capital funding. Venture capitalists continue to view this industry as a good investment for future growth.

Venture Capital Investments in Technology

2014



2,689 VC deals



\$19 billion in investments



65% of total VC funding

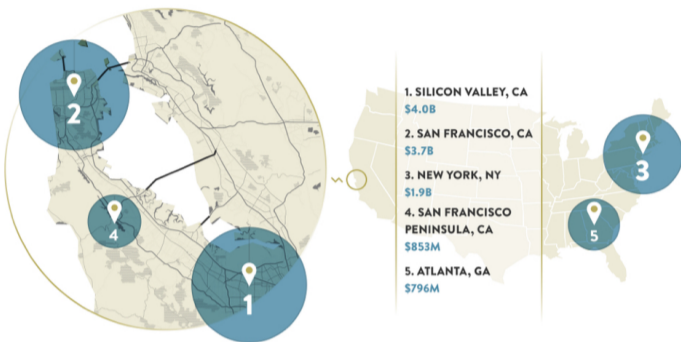
Highest-Funded Segment:
SOFTWARE



As a startup, it's important to be located near the money, and certain regions offer greater access to VC firms than others.



Top 5 Markets for Venture Capital Funding

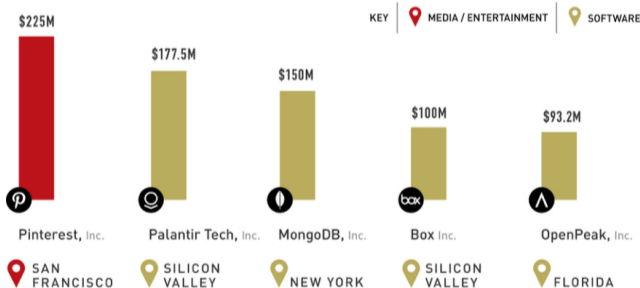


SF MAP: STAMEN DESIGN

Top 10 Most Active Investment Firms, 2014

FIRM	CITY	# DEALS
1. KLEINER PERKINS CAUFIELD & BYERS LLC	MENLO PARK, CA	103
2. FIRST ROUND CAPITAL	PHILADELPHIA, PA	94
3. NEW ENTERPRISE ASSOCIATES, INC.	MENLO PARK, CA	83
4. ANDREESSEN HOROWITZ LLC	MENLO PARK, CA	73
5. DRAPER FISHER JURVETSON INTERNATIONAL, INC.	MENLO PARK, CA	68
6. TRUE VENTURES	PALO ALTO, CA	62
7. INNOVATION WORKS, INC.	PITTSBURGH, PA	61
8. GOOGLE VENTURES	MOUNTAIN VIEW, CA	61
9. 500 STARTUPS, LP	MOUNTAIN VIEW, CA	55
10. BATTERY VENTURES LP	WALTHAM, MA	54

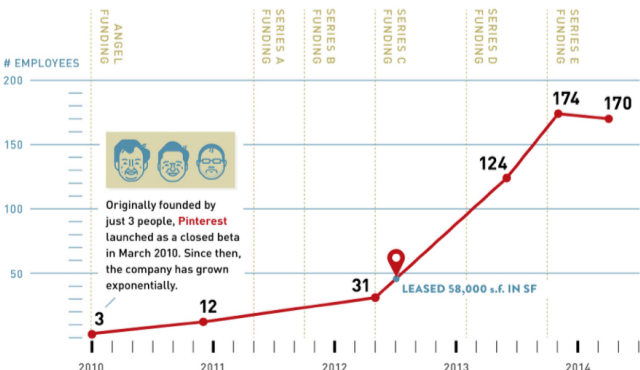
Top 5 Funded Companies, Q4 2014



When these companies gain money, they grow—and not just in revenue.

PINTEREST EMPLOYEE GROWTH

They grow their brands, expand their reach, hire more employees, and ultimately need more real estate.



Currently in the market for up to 250,000 s.f. of expansion space
Total Funding: \$338 million

From initial conception to popular brand, high-tech companies seek venture capital funding to operate and expand. Access to venture capital firms is almost essential to a company's success, especially in the early startup years. These capital infusions allow companies to increase headcount and real estate footprint—one of the reasons location continues to play a major role within the technology industry.